



Partners in Quality Care
SERVICE CORPORATION

Dear Valued Member,

Do you know that by being a member of the Association you can participate in a 6000 member network of electric users who have the opportunity to protect their electricity budgets?

It is happening again! Electric rates from Baltimore Gas & Electric, Pepco, Allegheny Power and Delmarva are anticipated to increase starting June of this year. Increases have escalated significantly over the last two years alone, and current wholesale market conditions could result in double-digit increases by your utility starting with your June 2006 meter read date.

MEMBERSHIP HAS ITS BENEFITS!

How can you stop your price from increasing year after year? The Health Facilities Association of Maryland through its partnership with MAAGIC can help your business gain better control of these costs. MAAGIC has teamed up with Direct Energy, a competitive electric supplier with more than 5,000,000 customers in North America, to provide your business with reliable supply at highly competitive pricing. Benefits of the program include:

- ✓ Long term fixed pricing terms up to 4 1/2 years
- ✓ Price Reduction clause lowers price should the supply market retreat
- ✓ Contract Assignability important if you should sell your business or real estate
- ✓ No usage bandwidth consumption not required to be within percentage of historical usage

BE PROACTIVE AND NOT REACTIVE TO EVER INCREASING ELECTRICITY PRICES!

To find out how the MAAGIC Electricity Purchasing Program can improve **YOUR** Company's bottom line, please take the following easy enrollment steps immediately:

1. Remain a member in good standing of the association
2. Fax a completed Letter of Authorization toll free to Direct Energy
3. Include a copy of the most recent bill for each account of member's facilities
4. Direct Energy submits a request to the member's utility for historical usage data
5. Direct Energy profiles the account to offer the member best available pricing
6. Member signs a supply contract, the general terms and conditions of which have been approved by MAAGIC, and returns the contract to Direct Energy by the specified offer expiration period.

Should you have any questions please do not hesitate to contact me or Clay Lescalleet of Direct Energy at (866) 983-0800.

Sincerely yours,



Veronica Damesyn-Sharpe MHA
Executive Director

7060 Oakland Mills Road, Suite M ▪ Columbia, MD 21046

Baltimore: (410) 798-4925 ▪ Fax: (410) 792-4617

MAAGIC does not make any representations regarding pricing. Customer rights relating to the provision of retail electric energy service are found in the supply contract between customer and Direct Energy.

Letter of Authorization

The undersigned certifies that they have the authority to authorize the release of the information described below. The undersigned hereby authorizes Direct Energy to request historical energy usage and billing information from the relevant electric utility so that Direct Energy may evaluate energy usage patterns and make an offer to supply energy.



Name:	Signature:	Date:
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Company Name (As it appears on electric bill):



Address:

Email:

Phone:

Fax:

Electric Utility(ies) Serving the Accounts Below:



Include copies of all pages of a recent electricity bill for each account



Service Address	Service Account Number
1.	
2.	
3.	
4.	

Note: Please list additional accounts on separate sheets along with copies of all pages of a recent bill for each account.



- ✓ Don't forget to include copies of a recent electricity bill for each account
- ✓ Please complete this form and fax to Direct Energy at 888.833.7214
- ✓ For more information, contact Clay Lescalleet of Direct Energy at 866.983.0800

