



For Immediate Release
May 27, 2010

Contact: Susan O'Brien
410-290-5132, ext. 102

GEIWITZ CHOSEN FOR NATIONAL LONG-TERM CARE LEADERSHIP TRAINING PROGRAM
Carroll County Resident One of Only 32 Long-Term Care Professionals Chosen Nationally

Columbia, Md. – Joseph DeMattos, president of the Health Facilities Association of Maryland (HFAM), is pleased to announce that Ms. Tamara Geiwitz, assistant administrator at the Long View Nursing Home of Manchester, Md., has been chosen by the American Health Care Association (AHCA) and National Center for Assisted Living (NCAL) as a future leader in long-term care. Ms. Geiwitz will participate in AHCA/NCAL's "Future Leaders of Long Term Care in America" symposium on July 20 – 22, 2010 in Washington, DC. The symposium kicks off a year-long program that offers training and guidance for long-term care professionals who have demonstrated leadership potential and an aptitude for representing the interests of long-term care providers at the state and national levels.

"It's an honor to be chosen for this national program which will help me prepare to serve the vital roles of our profession and to polish my leadership skills," said Tamara. "I look forward to bringing lessons learned back to our facility in Manchester and using this information to continuously improve the quality care we offer our residents."

"Selecting Tamara for this prestigious opportunity recognizes her passion and dedication for providing quality care to her residents, as well as her tremendous leadership qualities. We were pleased to nominate her as she will be an outstanding representative for Maryland's long-term care provider community," said DeMattos.

HFAM's nomination of Ms. Geiwitz highlighted her successful endeavor to bring electronic health records to Long View Nursing Home – an independent, family-owned facility with 109 beds and 5-star recognition by the Centers for Medicare and Medicaid Services. One of Maryland's oldest nursing homes, her family has operated Long View since 1962.

"By participating in this program, Ms. Geiwitz and the other members of our 2010 – 2011 Future Leaders class will be better prepared to serve vital roles within the association and on behalf of the entire profession," said AHCA/NCAL President & CEO Bruce Yarwood. "By honing their knowledge and leadership skills these future leaders will surely help to advance quality and promote the profession's mission of providing the highest quality, resident-centered care for frail, elderly, and disabled Americans."

7135 Minstrel Way, Suite 104 • Columbia, MD 21045
Baltimore: 410-290-5132 • Laurel: 301-490-8413 • Fax: 410-290-6930
Toll Free: 1-877-LTC-HFAM • Website: HFAM.org

AHCA and NCAL are committed to taking a proactive role in creating opportunities for long-term care leaders to improve their understanding of quality management systems, and to promote a culture of quality within their facilities.

Health Facilities Association of Maryland is a voluntary provider community association, chartered in 1948 as the Maryland Nursing Home Association. It is the oldest and largest long-term care association representing skilled nursing, sub-acute facilities, and assisted living programs in Maryland. HFAM has 150 member organizations, including non-profits, serving more than 19,000 Maryland consumers in need of long-term care. HFAM member organizations employ more than 18,000 people in Maryland.